

SRIDHAR K

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PROFESSIONAL SUMMARY

Web Development with 3+ years of experience building full-stack web applications, modern front-end interfaces, and custom WordPress solutions. Skilled in React.js, JavaScript, PHP, MySQL, and REST APIs, with hands-on experience creating reusable UI components, custom themes/plugins, automation workflows, and scalable backend logic. Strong in performance optimization, SEO, security best practices, and delivering responsive, user-focused designs. Experienced working in Agile teams and deploying production-ready systems across WordPress, React, and PHP-based stacks.

TECHNICAL SKILLS

Languages: JavaScript, PHP, TypeScript, HTML5, CSS3, SQL

CMS/Platforms: WordPress, WooCommerce, WP Engine, Framer

Tools/Tech: Git, VS Code, MySQL, REST APIs, cPanel, hPanel, Elementor, WP Bakery

Automation Tools: Pabbly Connect, Interakt WhatsApp API, Razorpay Subscriptions, TagMango API

Frameworks/Libraries: React.js, Next.js, Bootstrap, Tailwind CSS, jQuery, Laravel (learning)

Other: SEO, caching, performance optimization, security best practices

WORK EXPERIENCE

Software Developer

Aug 2025 – Present

FitX120, Chennai

- Built the full Fitx120.in WordPress site with custom sections, optimized UI/UX, SEO, and performance; developed high-converting React/Tailwind landing pages.
- Automated user signup, payment success, and onboarding using Pabbly, TagMango, Razorpay, and Intrakt WhatsApp flows with multiple third-party API integrations.
- Developed TrainerPro MVP with subscriptions, trainer-client chat, referral system, earnings tracking, secure Razorpay payment flows, and responsive UI.

PHP Wordpress Developer

May 2024 – July 2025

TickTix Solutions, Chennai

- Collaborated with a development team to build a comprehensive ERP web application using Next.js (frontend) and ASP.NET (API backend), integrated with MySQL and Redux for state management. Contributed to frontend features using TypeScript and Material UI (MUI) for scalable and consistent UI components.
- Upgraded RapidStep Prep ERP from CodeIgniter 3 to 4 with features for student login, live tests, marks, and admin management.
- Integrated third-party APIs, optimized WordPress performance (caching, lazy-loading, SEO), and managed end-to-end deployments including staging, DNS, and custom client functionalities

PHP Web Developer

Nov 2022 – Mar 2024

Teckzy Research Analytics IT Solutions, Chennai

- Created web portals and analytics dashboards using PHP, JS, and MySQL.
- Led backend development and maintenance of Traitsity ERP used internally.

KEY PROJECTS

- FitX120 Website: Complete WordPress corporate website with custom blocks and responsive UI. [Live](#)
- TrainerPro MVP: Subscription-based SaaS MVP for trainers and clients with chat, payments, referral, and groups. [Live](#)
- Fitness Landing Pages: High-conversion landing pages built using HTML, CSS, JavaScript, and Tailwind CSS. [Live](#)
- ShowBase: AI-powered resume/portfolio builder for students. [Live](#)
- NewAbodes Real Estate Portal: Property listing platform with filtering + booking. [Live](#)
- Channel Partner CRM: Secure lead management system. [Live](#)

- Traitsity ERP: Role-based internal ERP platform. [Live](#)
- KRI College Website: WordPress educational website with admission flow. [Live](#)
- POS Billing System: WordPress-based restaurant POS with secure login, item management, order flow, and reporting. [Live](#)
- FunZone Chennai: Static website for entertainment center. [Live](#)
- Padma Shree Portfolio: Actor portfolio with media gallery. [Live](#)
- Indulge in Flavors: Catering website built using React + Next.js. [Live](#)
- Sree Annamalaiyar Park: Hotel booking site with SMTP mail system. [Live](#)

EDUCATION

Anna University / Tagore Institute of Engineering and Technology
B.E. in Mechanical Engineering

Jun 2016 – May 2020

DDU-GKY Training Program
6-Month Certification in Full Stack Web Development

May 2022 - Oct 2022